
Peter Kaanapu

DDM – PRINCIPAL CONSULTING

Peter specializes in front end development including content, structure, feasibility, land assemblage, entitlement, and financing for development projects. He is the copyright holder of the Strategic Renewal Process SRP3© a leading edge business strategic process that leads to impressive gains in revenue, profits, and market share.

Peter has completed projects in eighteen states as well as in twenty-five foreign countries including; Abu Dhabi, Antigua BWI, Argentina, Australia, the Bahamas, Belgium, Peoples Republic of China, Eritrea, France, Germany, Guam, Hong Kong, Japan, Samoa, South Africa, South Korea, Malaysia, Mexico, Micronesia, Nigeria, Philippines, Puerto Rico, Taiwan, Turkey, and Viet Nam.

As a (CFP) Certified Financial Planner, Peter understands the impact and relationship of taxes and investment planning on assets and directs and completes the following types of engagements:

- Feasibility Studies
- Conceptual programming
- Quantifying Demographic Trends
- Economic Impact Studies
- Financial Performance Studies
- Investment and Project Finance
- Site Selection Studies
- Valuation/Appraisal Services
- Public Issue Facilitation
- Strategic Planning Issues

CAREER BACKGROUND

For AECOM Enterprises, Inc., the development and planning group of AECOM Technology Corporation, which is a \$2 Billion employee owned professional services firm serving the built environment, where he served as a Senior Vice President and Director of Facilities. He joined AECOM from KPMG LLP where he was Managing Director of the firm's Real Estate Consulting Practice.

Prior to joining the professional staff of KPMG he was the founder and Managing Principal, of RE2, a strategic market and planning consultancy. RE2's professional practice was combined with KPMG LLP.

Formerly, he was an equity partner with the internationally renowned consulting firm Economics Research Associates (ERA) and was co-office manager for the firm's Florida office.

EDUCATION

- BS, Magna Cum Laude in Business Administration from Brigham Young University-Hawaii (1978)
- MBA, at Brigham Young University – Marriott School of Management, Provo, Utah (1980)

- Certified Financial Planner, (CFP), College of Financial Planning, Denver, Colorado (1983), also served as an Adjunct Professor.

AFFILIATIONS

Peter has been a quoted source on real estate and related trends both locally and nationally and a presenter and panel member at national trade shows and seminars for:

- Urban Land Institute (ULI)
- International Council of Shopping Centers (ICSC)
- International Association of Amusement Parks & Attractions (IAAPA)

PROJECT TYPES

Peter has completed a variety of complex and strategic development projects including:

Public/Private Development Planning – Mr. Kaanapu has assisted numerous public agencies and private land owners in conducting market and financial feasibility, expansion planning, valuation, bond underwriting sufficiency studies, warranted investment studies pricing analyses, market assessments, preparation of highest and best use analyses, determination of appropriate project concept, mix of uses and recommendations for development phasing of projects. Public project types include airport, harbor, and transit oriented facilities. Also included are mixed-use office, retail, residential, hotel and resort projects in public/private JV. Commercial projects include super-regional retail centers, regional mall and entertainment facilities, office buildings, large scale residential planned developments, and urban redevelopment projects.

Economic and Fiscal Impact Assessments – Additionally, he has prepared impact assessments for commercial projects and residential communities including projection of impacts to regional population growth, employment, resident income, governmental and tax benefits and requirements for public facilities and services.

Public Process Facilitation – Using the Strategic Renewal Process, Mr. Kaanapu has acted as a public facilitator and discussion leader in bringing all issues to successful conclusions.

Following is a list of representative projects that Peter was responsible for:

- Expanded Airport Masterplan, Maui, Hawaii
- York Region, Canada
- Ave Maria, Florida
- BRT Economic Impact Study, Honolulu, Hawaii
- Fort Ord Base Reuse Plan, Del Rey Oaks, California
- HDOT Financial Review, Statewide, Hawaii
- Harbor Expansion Plan, American Samoa
- 4500 South TRAX, Salt Lake City, Utah